

THE RIGHTstuf INTERNATIONAL, INC.

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** For Immediate Release **

RIGHT STUF INTERNATIONAL ANNOUNCES THE RELEASE OF EPISODE 5 OF "ANIME TODAY", THE FIRST EVER COMMERCIAL PODCAST SHOW DEDICATED TO ANIME AND MANGA

Grimes, IA January 06, 2006 – The Right Stuf International (“TRSI”), anime producer and mega-online anime retailer, announced today it has released the latest episode of Anime Today, the first ever commercial podcast dedicated to Japanese animation (“anime”) and manga enthusiasts.

Produced every other week, Anime Today has been consistently rated as the top downloaded anime-related podcast from the Apple iTunes Music Store. The show delivers anime content and advertising direct to consumers by giving listeners a glimpse into what’s new and what’s hot in the world of anime and manga! Segments include things such as reviews of titles from all major anime studios, insights into the industry from anime producers, tips on traveling to and around Japan, interaction with listeners, contests, prizes and more!

“The audience for the show continues to expand and everyone really seems to be enjoying what we’ve created,” says Shawne Kleckner, TRSI CEO. “With each new episode, more and more people are tuning in. Right now, we’re using listener feedback to evolve the show’s format. Eventually, we hope that Anime Today will become a major source of information for fans about what’s going on in the anime industry each month.”

In episode 5 of Anime Today:

- Chad has the latest news in what’s hot in the world of anime.
- Marie returns to share her thoughts on the first volume of Princess Tutu.
- Continuing their Japanese adventure, Kris and Judy explore the shrines and temples of Kyoto in the Anime and Gamer’s Guide to Japan.
- Shawne gives us highlights of his Weekly Specials.
- A review of Planetes DVD 1.
- Have you ever wondered what it’s like to be an anime producer? The production team joins us to talk about the demands of being a producer in our industry.
- And finally Nick returns to discuss current RightStuf.com news and contest updates.

You can find this episode, as well as an archive of all Anime Today episodes and extended show notes, at <http://www.rightstuf.com>.

About Podcasting

The term “Podcasting” is a blend of Apple’s “iPod” and “broadcasting”, and is a blanket term used to describe a collection of technologies for automatically distributing audio and video programs over the internet via a publish and subscribe model. Anime Today can be downloaded from the Apple iTunes Music Store or directly from the company’s website at www.rightstuf.com, and the podcast can be played on a variety of PC MP3 players and handheld devices, including the Apple iPod.

Founded in 1987, The Right Stuf International (“TRSI”) was one of the first players in the US Japanese Animation (“anime”) industry. Dedicated to producing the highest quality products, TRSI selects a limited number of anime titles to focus on each year. With a product line ranging from anime classics like Astro Boy, Kimba, and Gigantor to the most modern comedies and dramas such as the Irresponsible Captain Tylor, His and Her Circumstances, Boogiewo Phantom, Comic Party and Gravitation, TRSI produces quality anime and merchandise for fans of all ages! To learn more about TRSI, visit us on the web at www.rightstuf.com.

For more information on these or any Right Stuf title, or for samples or images, contact us at:

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